

FULL DEMOGRAPHIC PROFILE

1990 - 2000 Census, 2005 Estimates & 2010 Projections

Calculated using Proportional Block Groups



Lat/Lon: 42.7761735/-86.0836965

May 2007

RF1

Holland, Michigan US-31 & Greenly Street		TradeArea
POPULATION	2005 Estimated Population	142,579
	2010 Projected Population	151,225
	2000 Census Population	133,266
	1990 Census Population	101,389
	Historical Annual Growth 1990 to 2005	2.7%
	Projected Annual Growth 2005 to 2010	1.2%
	HOUSEHOLDS	2005 Est. Households
2010 Proj. Households		56,164
2000 Census Households		46,001
1990 Census Households		34,732
Historical Annual Growth 1990 to 2005		3.2%
Projected Annual Growth 2005 to 2010		2.0%
AGE		2005 Est. Population 0 to 9 Years
	2005 Est. Population 10 to 19 Years	15.3%
	2005 Est. Population 20 to 29 Years	16.5%
	2005 Est. Population 30 to 44 Years	20.9%
	2005 Est. Population 45 to 59 Years	18.4%
	2005 Est. Population 60 to 74 Years	8.9%
	2005 Est. Population 75 Years Plus	5.4%
	2005 Est. Median Age	33.2
MARITAL STATUS & SEX	2005 Est. Male Population	49.5%
	2005 Est. Female Population	50.5%
	2005 Est. Never Married	25.2%
	2005 Est. Now Married	58.1%
	2005 Est. Separated or Divorced	9.1%
	2005 Est. Widowed	7.6%
INCOME	2005 Est. HH Income \$200,000 or More	2.7%
	2005 Est. HH Income \$150,000 to 199,999	2.3%
	2005 Est. HH Income \$100,000 to 149,999	10.8%
	2005 Est. HH Income \$75,000 to 99,999	15.3%
	2005 Est. HH Income \$50,000 to 74,999	24.8%
	2005 Est. HH Income \$35,000 to 49,999	17.6%
	2005 Est. HH Income \$25,000 to 34,999	9.9%
	2005 Est. HH Income \$15,000 to 24,999	9.0%
	2005 Est. HH Income \$0 to 14,999	7.5%
	2005 Est. Average Household Income	\$ 74,289
	2005 Est. Median HH Income	\$ 56,523
	2005 Est. Per Capita Income	\$ 27,205
	2005 Est. Number of Businesses	5,897
2005 Est. Total Number of Employees	79,804	

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RACE	2005 Est. White Population	86.3%
	2005 Est. Black Population	1.5%
	2005 Est. Asian & Pacific Islander	3.5%
	2005 Est. American Indian & Alaska Native	0.4%
	2005 Est. Other Races Population	8.4%
HISPANIC	2005 Est. Hispanic Population	19,497
	2005 Est. Hispanic Population Percent	13.7%
	2010 Proj. Hispanic Population Percent	14.5%
	2000 Hispanic Population Percent	12.6%
EDUCATION (Adults 25 or Older)	2005 Est. Adult Population (25 Years or Older)	87,543
	2005 Est. Elementary (0 to 8)	7.1%
	2005 Est. Some High School (9 to 11)	10.5%
	2005 Est. High School Graduate (12)	29.1%
	2005 Est. Some College (13 to 16)	18.5%
	2005 Est. Associate Degree Only	6.4%
	2005 Est. Bachelor Degree Only	19.0%
	2005 Est. Graduate Degree	9.5%
HOUSING	2005 Est. Total Housing Units	55,489
	2005 Est. Owner Occupied Percent	72.3%
	2005 Est. Renter Occupied Percent	19.8%
	2005 Est. Vacant Housing Percent	7.8%
HOMES BUILT BY YEAR	2000 Homes Built 1999 to 2000	3.8%
	2000 Homes Built 1995 to 1998	12.7%
	2000 Homes Built 1990 to 1994	11.9%
	2000 Homes Built 1980 to 1989	16.8%
	2000 Homes Built 1970 to 1979	14.9%
	2000 Homes Built 1960 to 1969	9.7%
	2000 Homes Built 1950 to 1959	9.7%
	2000 Homes Built Before 1949	20.6%
HOME VALUES	2000 Home Value \$1,000,000 or More	0.4%
	2000 Home Value \$500,000 to \$999,999	1.6%
	2000 Home Value \$400,000 to \$499,999	1.3%
	2000 Home Value \$300,000 to \$399,999	2.5%
	2000 Home Value \$200,000 to \$299,999	11.6%
	2000 Home Value \$150,000 to \$199,999	19.6%
	2000 Home Value \$100,000 to \$149,999	39.6%
	2000 Home Value \$50,000 to \$99,999	22.1%
	2000 Home Value \$25,000 to \$49,999	1.1%
	2000 Home Value \$0 to \$24,999	0.1%
	2000 Median Home Value	\$ 138,847
	2000 Median Rent	\$ 513

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LABOR FORCE	2005 Est. Labor: Population Age 16+	108,828
	2005 Est. Civilian Employed	68.3%
	2005 Est. Civilian Unemployed	3.9%
	2005 Est. in Armed Forces	0.0%
	2005 Est. not in Labor Force	27.8%
	2005 Labor Force: Males	49.1%
	2005 Labor Force: Females	50.9%
OCCUPATION	2000 Occupation: Population Age 16+	68,465
	2000 Mgmt, Business, & Financial Operations	12.3%
	2000 Professional and Related	17.4%
	2000 Service	13.0%
	2000 Sales and Office	22.6%
	2000 Farming, Fishing, and Forestry	1.1%
	2000 Construction, Extraction, & Maintenance	8.1%
	2000 Production, Transport, & Material Moving	25.4%
	2000 Percent White Collar Workers	52.3%
2000 Percent Blue Collar Workers	47.7%	
TRANSPORTATION TO WORK	2000 Drive to Work Alone	84.0%
	2000 Drive to Work in Carpool	8.7%
	2000 Travel to Work by Public Transportation	0.7%
	2000 Drive to Work on Motorcycle	0.0%
	2000 Walk or Bicycle to Work	3.0%
	2000 Other Means	0.3%
	2000 Work at Home	3.2%
TRAVEL TIME	2000 Travel to Work in 14 Minutes or Less	46.7%
	2000 Travel to Work in 15 to 29 Minutes	38.0%
	2000 Travel to Work in 30 to 59 Minutes	12.8%
	2000 Travel to Work in 60 Minutes or More	2.6%
	2000 Average Travel Time to Work	16.7
CONSUMER EXPENDITURE	2005 Est. Total Household Expenditure (in Millions)	\$ 2,927.0
	2005 Est. Apparel	\$ 128.7
	2005 Est. Contributions & Gifts	\$ 186.2
	2005 Est. Education & Reading	\$ 70.3
	2005 Est. Entertainment	\$ 160.8
	2005 Est. Food, Beverages & Tobacco	\$ 458.2
	2005 Est. Furnishings And Equipment	\$ 119.8
	2005 Est. Health Care & Insurance	\$ 210.6
	2005 Est. Household Operations & Shelter & Utilities	\$ 894.7
	2005 Est. Miscellaneous Expenses	\$ 45.5
	2005 Est. Personal Care	\$ 40.8
	2005 Est. Transportation	\$ 611.4

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