

# FULL DEMOGRAPHIC PROFILE

1990 - 2000 Census, 2005 Estimates & 2010 Projections

Calculated using Proportional Block Groups



Lat/Lon: 43.013105/-86.122373

May 2007

RF1

Us Highway 31 & Hayes St Grand Haven, Michigan		Trade Area
<b>POPULATION</b>	2005 Estimated Population	76,604
	2010 Projected Population	82,438
	2000 Census Population	70,466
	1990 Census Population	57,048
	Historical Annual Growth 1990 to 2005	2.3%
	Projected Annual Growth 2005 to 2010	1.5%
<b>HOUSEHOLDS</b>	2005 Est. Households	29,673
	2010 Proj. Households	33,146
	2000 Census Households	26,104
	1990 Census Households	20,316
	Historical Annual Growth 1990 to 2005	3.1%
	Projected Annual Growth 2005 to 2010	2.3%
<b>AGE</b>	2005 Est. Population 0 to 9 Years	12.9%
	2005 Est. Population 10 to 19 Years	14.7%
	2005 Est. Population 20 to 29 Years	12.6%
	2005 Est. Population 30 to 44 Years	21.7%
	2005 Est. Population 45 to 59 Years	21.8%
	2005 Est. Population 60 to 74 Years	10.8%
	2005 Est. Population 75 Years Plus	5.6%
	2005 Est. Median Age	36.9
<b>MARITAL STATUS &amp; SEX</b>	2005 Est. Male Population	49.8%
	2005 Est. Female Population	50.2%
	2005 Est. Never Married	20.7%
	2005 Est. Now Married	61.9%
	2005 Est. Separated or Divorced	8.5%
2005 Est. Widowed	8.9%	
<b>INCOME</b>	2005 Est. HH Income \$200,000 or More	3.4%
	2005 Est. HH Income \$150,000 to 199,999	2.6%
	2005 Est. HH Income \$100,000 to 149,999	12.0%
	2005 Est. HH Income \$75,000 to 99,999	15.2%
	2005 Est. HH Income \$50,000 to 74,999	23.9%
	2005 Est. HH Income \$35,000 to 49,999	16.2%
	2005 Est. HH Income \$25,000 to 34,999	10.5%
	2005 Est. HH Income \$15,000 to 24,999	9.0%
	2005 Est. HH Income \$0 to 14,999	7.2%
	2005 Est. Average Household Income	\$ 77,895
	2005 Est. Median HH Income	\$ 57,744
	2005 Est. Per Capita Income	\$ 30,654
	2005 Est. Number of Businesses	3,215
2005 Est. Total Number of Employees	33,837	

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<b>RACE</b>	2005 Est. White Population	95.5%
	2005 Est. Black Population	0.7%
	2005 Est. Asian & Pacific Islander	0.8%
	2005 Est. American Indian & Alaska Native	0.4%
	2005 Est. Other Races Population	2.6%
<b>HISPANIC</b>	2005 Est. Hispanic Population	2,819
	2005 Est. Hispanic Population Percent	3.7%
	2010 Proj. Hispanic Population Percent	4.1%
	2000 Hispanic Population Percent	3.2%
<b>EDUCATION (Adults 25 or Older)</b>	2005 Est. Adult Population (25 Years or Older)	50,905
	2005 Est. Elementary (0 to 8)	4.3%
	2005 Est. Some High School (9 to 11)	9.1%
	2005 Est. High School Graduate (12)	27.0%
	2005 Est. Some College (13 to 16)	21.2%
	2005 Est. Associate Degree Only	8.6%
	2005 Est. Bachelor Degree Only	20.0%
	2005 Est. Graduate Degree	9.8%
	<b>HOUSING</b>	2005 Est. Total Housing Units
2005 Est. Owner Occupied Percent		76.2%
2005 Est. Renter Occupied Percent		15.4%
2005 Est. Vacant Housing Percent		8.3%
<b>HOMES BUILT BY YEAR</b>	2000 Homes Built 1999 to 2000	4.2%
	2000 Homes Built 1995 to 1998	11.7%
	2000 Homes Built 1990 to 1994	10.6%
	2000 Homes Built 1980 to 1989	15.3%
	2000 Homes Built 1970 to 1979	15.4%
	2000 Homes Built 1960 to 1969	10.5%
	2000 Homes Built 1950 to 1959	11.8%
	2000 Homes Built Before 1949	20.6%
<b>HOME VALUES</b>	2000 Home Value \$1,000,000 or More	0.2%
	2000 Home Value \$500,000 to \$999,999	2.0%
	2000 Home Value \$400,000 to \$499,999	1.4%
	2000 Home Value \$300,000 to \$399,999	3.6%
	2000 Home Value \$200,000 to \$299,999	14.1%
	2000 Home Value \$150,000 to \$199,999	18.8%
	2000 Home Value \$100,000 to \$149,999	34.5%
	2000 Home Value \$50,000 to \$99,999	23.2%
	2000 Home Value \$25,000 to \$49,999	1.9%
	2000 Home Value \$0 to \$24,999	0.3%
	2000 Median Home Value	\$ 143,644
	2000 Median Rent	\$ 442

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<b>LABOR FORCE</b>	2005 Est. Labor: Population Age 16+	59,735
	2005 Est. Civilian Employed	66.5%
	2005 Est. Civilian Unemployed	4.2%
	2005 Est. in Armed Forces	0.1%
	2005 Est. not in Labor Force	29.2%
	2005 Labor Force: Males	49.2%
	2005 Labor Force: Females	50.8%
<b>OCCUPATION</b>	2000 Occupation: Population Age 16+	36,230
	2000 Mgmt, Business, & Financial Operations	14.4%
	2000 Professional and Related	19.6%
	2000 Service	13.5%
	2000 Sales and Office	22.5%
	2000 Farming, Fishing, and Forestry	0.8%
	2000 Construction, Extraction, & Maintenance	8.6%
	2000 Production, Transport, & Material Moving	20.7%
	2000 Percent White Collar Workers	56.5%
2000 Percent Blue Collar Workers	43.5%	
<b>TRANSPORTATION TO WORK</b>	2000 Drive to Work Alone	87.3%
	2000 Drive to Work in Carpool	6.6%
	2000 Travel to Work by Public Transportation	0.5%
	2000 Drive to Work on Motorcycle	0.0%
	2000 Walk or Bicycle to Work	1.6%
	2000 Other Means	0.4%
	2000 Work at Home	3.5%
<b>TRAVEL TIME</b>	2000 Travel to Work in 14 Minutes or Less	37.3%
	2000 Travel to Work in 15 to 29 Minutes	38.1%
	2000 Travel to Work in 30 to 59 Minutes	21.7%
	2000 Travel to Work in 60 Minutes or More	2.9%
	2000 Average Travel Time to Work	19.6
<b>CONSUMER EXPENDITURE</b>	2005 Est. Total Household Expenditure (in Millions)	\$ 1,756.7
	2005 Est. Apparel	\$ 77.1
	2005 Est. Contributions & Gifts	\$ 113.8
	2005 Est. Education & Reading	\$ 42.7
	2005 Est. Entertainment	\$ 96.8
	2005 Est. Food, Beverages & Tobacco	\$ 273.3
	2005 Est. Furnishings And Equipment	\$ 72.4
	2005 Est. Health Care & Insurance	\$ 126.2
	2005 Est. Household Operations & Shelter & Utilities	\$ 537.2
	2005 Est. Miscellaneous Expenses	\$ 27.2
	2005 Est. Personal Care	\$ 24.4
2005 Est. Transportation	\$ 365.7	

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